



JORDAN JENNINGS

(resume)

OVERVIEW

Schedule-conscious, detail-oriented graphic designer comfortable working both collaboratively or autonomously.

EXPERIENCE

Head of Creative, Delicious Simplicity (01.08 to present)

- Co-founder of company.
- Designed corporate branding, website, print materials and all multimedia projects.
- Copywrote all proposals, contracts and invoices as well as all marketing and promotional materials.
- Interfaced directly with clients to determine creative direction, content architecture and timeline.

Graphic Designer, Notherworld Entertainment (10.06 to 12.07)

- Designed print materials for screenplay teasers and promotional one-sheets.
- Created company brand and designed all corporate identity materials.
- Spearheaded a web-presence initiative to heighten business profile.

Junior Designer, Symetri.com (03.00 to 09.01; as freelance 09.01 to 08.06)

- Worked in a small teams environment to develop web, print, and multimedia projects.
- Interfaced directly with clients to determine needs and direction of project, start to finish.
- Assisted and critiqued fellow designers and collaborated in an internal redesign of company brand.
- Client List includes *Kimberly-Clark, Wachovia, Home Depot, Novartis, Sara Lee, Sealy*.

Junior Designer, News-Record.com & DepotDesign.com (05.99 to 03.00)

- Developed online advertisements (flash and static) for an array of local small-business clients.
 - Designed banners and brochure-ware sites with strict adherence to corporate brand regulations.
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EDUCATION

2002 - 2006 – Bachelor of Fine Arts, *School Of Visual Arts, NYC*

2001 - 2002 – Comprehensive Graphic Design Curriculum, *School Of Visual Arts, NYC*

SOFTWARE PROFICIENCY + SKILLS

- **Guru** of Adobe Photoshop (13+ years experience).
 - **Highly proficient** in Adobe Illustrator and Flash + the Microsoft Office / Apple iWork Suite.
 - **Very competent** in Final Cut Pro + iLife Suite.
 - **Exceptional** freehand artist / illustrator.
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COMMUNICATION + FREELANCING PRINCIPLES

Lives on Skype. **Obsessive** attention to detail. **Fast** turnaround. **Highly** organized. **Never** misses a deadline.

RECOGNITION

- Featured in Smashing Magazine, DiK and Surfstation
- Adobe / Macromedia Shocked Site of the Day
- Scholastic Gold Key Winner
- SVA Departmental Scholarship, 2005 and 2006
- North Carolina Apprentice of the Year, 2001

PORTFOLIO at <http://www.delicious-simplicity.com/>

References available upon request.
